



MEDIA RELEASE

CMC Markets Invests in Australian Kids' Education through Learning Links Charitable Partnership

Sydney, Friday 7 April 2017 – [CMC Markets](#), a leading global provider of online trading for retail and institutional clients, is proud to announce a partnership with Learning Links, the Australian grass roots charity helping kids reach their full potential.

Matthew Lewis, head of CMC Markets Asia Pacific said education is in the company's DNA and CMC will be supporting Learning Links through donations, fundraising and staff volunteering.

"Our award-winning educational programme, delivered through our global analyst team, has always been a core component of our value proposition to traders, to ensure they enjoy the best of trading. Our further investment in Learning Links is an extension of our philosophy, to enable younger people through education," said Lewis.

Lewis said CMC Markets' staff support for the charity partnership with Learning Links was demonstrated throughout the selection stages, where ultimately they won by popular vote.

"As an Australian company, we collectively recognise the need for the great work Learning Links undertakes and share their values of empowerment, collaboration, excellence and integrity."

Recent international reports have revealed that Australia has slipped down the polls in reading, maths and science. From studies we know that up to 15% of Australian children have learning difficulties and many are struggling to keep up and meet educational standards as a result.

[Learning Links](#) provides vital support to kids in schools dealing with learning difficulties and disabilities such as ADHD, dyslexia, high functioning autism, anxiety, speech and language disorders. The charity also recognises there is a strong correlation between financial disadvantage and learning disabilities and difficulties.

“Education can change the life and future of many, and we want to ensure that these Australian children and young people with learning difficulties and disabilities are given the best possible opportunities, with the additional literacy and numeracy support they need,” said Lewis.

CMC Markets will support Learning Links ‘Counting for Life’ program, which helps children in years three to five, who are struggling and falling behind in their numeracy development. Over the 10 week program, staff volunteers will help children improve their numeracy skills whilst also enhancing their self-esteem and confidence.

Birgitte Maibom, CEO at Learning Links said, “We are thrilled to be working with CMC Markets on our ‘Counting for Life’ program. CMC Markets staff and community volunteers will work alongside students as a ‘Counting Buddy’, providing a support system to these students in their learning. The investment in both time and resources from CMC Markets will be a life changing opportunity for all students involved.”

CMC Markets’ investment and staff volunteering in the Counting for Life program will assist 50 children in five Australian schools to regain confidence in numeracy, and enhance their self-esteem as learners.

Notes to editors

CMC Markets other CSR initiatives:

- CMC Markets sponsors the [NSW Waratahs](#), signing on as a major partner for the fourth consecutive year in March 2017.
- CMC Markets CEO and founder, Peter Cruddas is an entrepreneur who is celebrating the tenth year of [The Peter Cruddas Foundation](#) which aims to benefit disadvantaged and disengaged young people in the UK to pursue pathways to education, training and employment, with the ultimate aim of helping them to become financially independent.
- CMC Markets New Zealand ten year partnership with [Variety](#), has provided over \$300,000 for its Gold Heart Scholarship programme to provide a bridge for deserving, underprivileged and talented kids to turn their dreams into reality.

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About CMC Markets

CMC Markets plc. ([CMCX](#)), was established in 1989 and through regulated offices and branches in 14 countries is now one of the world's leading independent financial services providers. Through our award-winning, online and mobile trading platforms, we enable clients to trade over 10,000 financial instruments including contracts for difference (CFDs), foreign currencies (FX), Binaries and Countdowns, electronically traded funds (ETFs), shares, mFunds (unlisted managed funds), options, listed managed investments, warrants and interest rate securities. Please see our website for more information www.cmcmarkets.com.au

About Learning Links

Learning Links is a charitable not for profit organisation established in 1972 by parents concerned about the lack of appropriate education and support services to provide children and young people who have difficulties learning with the skills, services and family support that will enable them to realise their potential

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