



CMC Markets backs Sydney Sixers for 20/21 KFC BBL Season

5 January 2021: Leading global financial services provider, CMC Markets, is proud to announce its support of the Sydney Sixers Cricket Club, signing on as a key sponsor for the 2020/21 season.

As one of Australia's top online trading providers - and the second largest retail stockbroker in the country - the partnership will see CMC Markets engage with hundreds of thousands of Sydney Sixers fans and Big Bash League followers over the summer.

The sponsorship builds on CMC's track-record of supporting some of the nation's key sporting teams that are so integral to Australia's culture, including the St Kilda FC.

CMC Markets Head of Commercial – Asia Pacific, Cat Gallagher, said the Sixers' focus on leadership, inclusion, and engagement makes them an excellent fit for CMC.

"Synonymous with the Australian summer, Cricket is a tradition adored by fans across the country. As one of the inaugural teams in the BBL competition, the Club's strong focus on inclusivity and leadership resonated strongly with us as a partner."

"The KFC Big Bash League has seen exceptional growth in recent years as a sport that all Australians can enjoy. We look forward to cheering on the Sixers for the season ahead!" said Gallagher.

With a new partner on board, the Sixers squad returned to the pitch with a flying start, aiming to match last season's success as Champions of the League.

Sixers General Manager Jodie Hawkins said the club was delighted to be able to begin a new partnership with CMC Markets, particularly in such a challenging time for the economy.

The partnership will power the club's exciting new data driven social media content.

"The Sydney Sixers are one of the country's premier sporting clubs who provide Sydney's best value summer entertainment," Hawkins said.

"At the same time CMC Markets are Australia's best value online broker and between us we are both passionate about innovation and customer experience.

"We are really excited to work with CMC Markets to bring some of the BBL's most engaging data to the devices of our fans."

The Sydney Sixers' KFC BBL season continues on Sunday, 20 December against the Adelaide Strikers.

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About CMC Markets

CMC Markets plc. (CMCX), was established in 1989 and through regulated offices and branches in 15 countries are now one of the world's leading independent financial services providers. CMC Markets is now the second largest retail stockbroker in Australia*. Through our award-winning, online and mobile trading platforms, we enable clients to trade over 10,000 financial instruments, including contracts for difference (CFDs), foreign currencies (FX), Binaries and Countdowns, electronically traded funds (ETFs), shares, mFunds (unlisted managed funds), options, listed managed



investments, warrants and interest rate securities. Please see our website for more information www.cmcmarkets.com.au

*As reported by IRESS, in terms of total value of trades executed by both CMC Markets and ANZ Share Investing.

About Sydney Sixers

The Sydney Sixers are the rockstars of the Big Bash, Sydney's Premier T20 Cricket Club, and put on one of the best shows in town over the summer school holidays, with fireworks, music, and fun over three hours of entertainment.

One of the most successful teams in the Big Bash history, the Sixers BBL team has featured in four of seven finals series, taking home the title in the BBL|01 and making the Big Final in BBL|06, only to be pipped at the post. In the WBBL, the Sixers have played in all three Big Finals, taking home the trophy twice.

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