

## CMC Markets enhances international offering as investor appetite for international share trading grows

**21 September 2020, Sydney, Australia** - CMC Markets has added four new international markets to its award-winning online trading platform and mobile app, as 17% of investors plan to buy international shares in the next 12 months<sup>1</sup>.

Exchanges from New Zealand, Denmark, Sweden and Spain join 22 exchanges across 11 international markets already available on the CMC Markets' platform, including key international markets such as US, UK, Canada and Hong Kong. The enhanced offering provides clients with unparalleled access to over 30,000 instruments including 9,000 Exchange Traded Funds (ETFs) across the globe.

"In recent months, we have seen intensified global market volatility and, in turn, increasing demand from traders and everyday investors looking to access international shares," said Andy Rogers, Director of Stockbroking at CMC Markets.

"Over the last five years, we've witnessed an increase self-directed investors looking to international markets in order to diversify their portfolio and access sectors and companies not available on local exchanges."

The expansion of CMC Markets' international offering comes as new data from Investment Trends<sup>2</sup> shows that one in four people who started trading in the past year said access to international markets was a key feature in their choice of trading platform.

Mr Rogers added: "Accessing a range of broader markets ensures investors can take advantage of trading major global companies; enabling them to diversify their portfolio and protect their portfolios against potential major events in the local Australian market.

"The convenience of being able to access multiple assets and platforms through one account creates a powerful tool and will help our clients maximise their success."

"The international solution is proving very popular with SMSF Trustees, who like the reassurance an convenience of keeping international assets alongside their ASX CHESS Sponsored holdings with an established provider in conjunction with one of the worlds largest custodians.

NZX Executive Director for Markets Development & Clearing, Benjamin Phillips, said: "The connection with CMC Markets' clients will further invigorate retail traders' participation in the New Zealand market, offering access to high-quality established, growing and emerging companies."

"Two key features of the New Zealand market are its defensive stocks – including privatised energy companies with cornerstone Government shareholdings – and also the proven resilience of its market, demonstrated through COVID-19 market correction and recovery.

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<sup>1</sup> ASX 2020 Investor Study

<sup>2</sup> Investment Trends 2020 First Half Australia Online Broking Report

“The S&P/NZX 50 has already recovered more than 34 per cent from the low-point of March 2020 and outperformed the S&P 500 year-to-date.”

Mr Phillips added: “The New Zealand market has recorded a sharp rise in activity over recent months, evident in the daily number of trades, which averaged 48,000 across the first six months of 2020 driven by record retail participation. On-market trading has doubled over the past five years, normalising above 60 per cent – representing a step-change in this primary measure of market integrity and price transparency.”

In line with its expanded international offering, CMC Markets has launched \$0 brokerage on international shares traded from the US, UK, Canada and Japan markets.

The platform also offers access to a growing number of global markets from one account, alongside multiple other assets and over 30,000 other products giving clients unique power to trade-on-the-go.

For more details on trading international shares with CMC Markets, please visit:  
<https://www.cmcmarkets.com/en-au/stockbroking/international-shares>

## ENDS

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### About CMC Markets

CMC Markets plc. (CMCX), was established in 1989 and through regulated offices and branches in 15 countries is now one of the world’s leading independent financial services providers. CMC Markets is now the second largest retail stockbroker in Australia\*. Through our award-winning, online and mobile trading platforms, we enable clients to trade over 10,000 financial instruments including contracts for difference (CFDs), foreign currencies (FX), countdowns, electronically traded funds (ETFs), shares, mFunds (unlisted managed funds), options, listed managed investments, warrants and interest rate securities. In 2020, CMC Markets Stockbroking was named Canstar’s Online Share Trading Broker of the Year for the tenth consecutive year. Please see our website for more information [www.cmcmarkets.com.au](https://www.cmcmarkets.com.au)

\*As reported by IRESS, in terms of total value of trades executed by both CMC Markets and ANZ Share Investing.

### About NZX

For more than 150 years we have been creating opportunities for Kiwis to grow their personal wealth and helping businesses prosper. As New Zealand’s Exchange, we are proud of our record in supporting the growth and global ambitions of local companies.

NZX operates New Zealand's equity, debt, funds, derivatives and energy markets. To support the growth of our markets, we provide trading, clearing, settlement, depository and data services for



our customers. We also own Smartshares, New Zealand's only issuer of listed Exchange Traded Funds (ETFs), and KiwiSaver provider SuperLife. NZX Wealth Technologies is a 100%-owned subsidiary delivering rich online platform functionality to enable New Zealand investment advisors and providers to efficiently manage, trade and administer their client's assets. Learn more about us at: [www.nzx.com](http://www.nzx.com)

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