



CMC Markets Stockbroking recognised for excellence and business innovation

12 August 2016: [CMC Markets Stockbroking](#) is pleased to announce its online share trading Pro platform has been recognised as an ABA100 Winner in The Australian Business Awards 2016 for Business Innovation.

The Australian Business Award for Business Innovation (INA) recognises organisations with outstanding achievements in promoting excellence through innovative initiatives that have transformed business practices.

CMC Markets Stockbroking's Pro platform, launched in October 2015, delivers a compelling mix of best value and professional-standard features and tools, and was designed to address the growing market demand for a state-of-the-art trading platform.

Built from the ground up by CMC Markets' global product development team, Pro platform is Australia's first fully customisable HTML5-based online share trading platform. The innovative nature and technological advancements of the platform enables traders to take a more active investment strategy and create greater wealth.

CMC Markets Stockbroking's Pro platform continues to receive rave reviews by clients. In the most recent Investment Trends industry report, CMC Markets received the highest client satisfaction ratings for the platform functionality, charting, ease of navigation and active trader platform.

Andy Rogers, Head of CMC Markets Stockbroking said, "We welcome the recognition received by our innovative online share trading Pro platform, as an ABA100 Winner for Business Innovation in The Australia Business Awards 2016. CMC Markets continually strives to provide customers with the most superior and unrivalled trading experience. In delivering the ground-breaking Pro platform to the frequent trader community, we believe we have delivered upon this promise".

"In order to stay ahead of the curve and relevant to our clients, we spent 18 months designing and developing a fully customised platform to meet the evolving needs of Australia's frequent traders. We're pleased that Pro platform is redefining the online share trading market in Australia."

The Australian Business Awards are a national, all-encompassing awards program honouring Australia's business, innovation and technology leaders through the recognition of their ground-breaking vision, innovative products and exemplary execution of projects, technologies, service, programs, systems and other initiatives.

Australian Business Awards Program Director Tara Johnston said, "For over a decade, The Australian Business Awards have recognised organisations that prioritise innovation and technology as drivers of local and international markets.

"The ABA100 Winners have demonstrated a commitment to technologically transformative innovation through business initiatives that have propelled them to success in a highly competitive business environment. These organisations not only position themselves as industry leaders, but also push the wider business community towards excellence.

"Those organisations that can continue to evolve alongside ever changing business models will secure their longevity, continually contributing to the marketplace by disrupting the status quo in a positive way," Ms Johnston added.

For more information on The Australian Business Awards 2016 go to

www.australianbusinessawards.com.au

ENDS

About CMC Markets

CMC Markets plc (CMCX.L), was established in 1989 and through regulated offices and branches in 14 countries is now one of the world's leading independent financial services providers. Through our award-winning, online and mobile trading platforms, we enable clients to trade over 10,000 financial instruments including contracts for difference (CFDs), foreign currencies (FX), Binaries and Countdowns, electronically traded funds (ETFs), shares, mFunds (unlisted managed funds), options, listed managed investments, warrants and interest rate securities. In 2007 CMC Markets launched its broking service, CMC Markets Stockbroking, which is now one of the few remaining non-bank aligned, online stockbrokers in Australia. Dedicated to quality, innovation and customer service, in 2015 CMC Markets was recognised as an ABA100 Winner for Service Excellence in The Australian Business Awards 2015. Please see our website for more information www.cmcmarkets.com.au

Media enquiries:

For more information please contact Jacqueline Dearle, ANZ PR Manager on +61 2 8221 2124 or j.dearle@cmcmarkets.com