

CMC410 - Junior Designer

Department: Marketing

Reporting to: Head of Design and Customer UX

Since launching in 1989, CMC Markets has become one of the world's leading online CFD and financial spread betting providers, with nearly 66.8 million trades executed annually across Europe, Asia Pacific and North America.

CMC Markets' success is founded on its ability to deliver a wide range of trading products to customers, from single equities to indices, currencies and commodities. This means our clients don't need to go to a forex broker, futures broker or a commodities broker to trade these different instruments, they can trade them all through one trading platform. CMC Markets has pioneered the development of online trading in markets around the world to become a world leading spread betting and CFD provider.

ROLE AND RESPONSIBILITIES

We are looking for a Junior Designer to join our in-house design team. The Junior Designer will be assisting Senior Designers with the production of corporate and product/services marketing materials, both in digital and print. You must be meticulous and have excellent attention to detail. You should be a team player as well as able to work autonomously. With a focus in digital, this person should be on top of the latest design and technical trends. Support and mentoring will be provided for professional growth. You'll be expected to:

- Take on varied design-related tasks, such as email design, website, social media designs, print and layout design;
- Create and maintain various design assets to be utilized by the wider team;
- Turn around design tasks with a great level of quality in a short time;
- Lend support, if needed, to the wider design and creative departments;
- Help with the seamless rollout of new campaign creative, emails, web and print;
- Communicate status clearly, both written and verbal, and liaise with internal and external stakeholders as necessary to ensure the solution meets their needs;
- Update and complete all agreed electronic and paper documentation and systems to company-agreed standards;
- Maintain personal/professional development to meet the changing demands of the role, including all relevant regulatory and legislative training;
- When dealing with all customers, clients or colleagues ensure that we provide a clear, fair and consistent high quality service that presents a professional and positive image of CMC Markets;
- Take all reasonable steps to ensure appropriate confidentiality;
- Undertake such other duties, training and/or hours of work as may be reasonably required and which are consistent with the general level of responsibility of this role.

KEY SKILLS AND EXPERIENCE

- Good Photoshop, Illustrator and inDesign skills;
- Knowledge of email design and basic HTML skills;
- Good web design skills, including typography, responsive grids and technical understandings;
- Any experience in Sketch is desirable. However, internal training can be provided;
- Meticulous attention to detail;
- A fast and reliable approach, with high standards;
- Self-motivated and driven; able to act on your own initiative.
- Solid multi-tasking and organisational skills;
- A current portfolio.

CMC Markets is an equal opportunities employer and positively encourages applications from suitably qualified and eligible candidates regardless of gender, sexual orientation, marital or civil partner status, gender reassignment, race, colour, nationality, ethnic or national origin, religion or belief, disability or age.

KEY OBJECTIVES/KPIS

- As per performance review

COMPETENCIES

- Communication
- Team work
- Customer focus
- Resilience and adaptability
- Problem solving

Job holder name: _____

Date: _____

Signature: _____