

CMC329 and CMC330 – Senior PHP SEO Developer

Department: Technology Development
Reporting to: Lead Web Developer
Location: London

Since launching in 1989, CMC Markets has become one of the world's leading online CFD and financial spread betting providers, with nearly 66.8 million trades executed annually across Europe, Asia Pacific and North America.

CMC Markets' success is founded on its ability to deliver a wide range of trading products to customers, from single equities to indices, currencies and commodities. This means our clients don't need to go to a forex broker, futures broker or a commodities broker to trade these different instruments, they can trade them all through one trading platform. CMC Markets has pioneered the development of online trading in markets around the world to become a world leading spread betting and CFD provider.

ROLE AND RESPONSIBILITIES

- Implement technical SEO requirements within a PHP based CMS system;
- Work with the PHP and front end developers on key development tasks, including developing new CakePHP CMS solutions, PHP/JavaScript coding, systems & data integration;
- Work with development team in scoping solutions;
- Unit Test development upon completion, to identify bugs and issues;
- Maintain personal/professional development to meet the changing demands of the role, including all relevant regulatory and legislative training;
- When dealing with all customers, clients or colleagues ensure that we provide a clear, fair and consistent high quality service that presents a professional and positive image of CMC Markets;
- Take all reasonable steps to ensure appropriate confidentiality;
- Undertake such other duties, training and/or hours of work as may be reasonably required and which are consistent with the general level of responsibility of this role.

KEY SKILLS AND EXPERIENCE

- Experience of developing real world SEO features across multi-lingual sites;
- Highly knowledgeable of SEO best practices;
- Experience of at least one of the following MVC frameworks Zend/Symfony/CakePHP/YII/Laraval is required;
- Experience of CakePHP (v2.*) is highly advantageous;
- Experience of MySQL is essential;
- Comfortable with contributing to complex technical discussions;
- Recent practical hands-on development experience in a highly agile commercial environment;
- Strong communication and interpersonal skills.

CMC Markets is an equal opportunities employer and positively encourages applications from suitably qualified and eligible candidates regardless of gender, sexual orientation, marital or civil partner status, gender reassignment, race, colour, nationality, ethnic or national origin, religion or belief, disability or age.

KEY OBJECTIVES/KPIS

- As per performance review.

COMPETENCIES

- Communication
- Team work
- Customer focus
- Resilience and adaptability
- Problem solving

The Company reserves the right to review, alter and amend job descriptions from time to time in line with business requirements.

Job Holder Name: _____

Job Holder Signature: _____

Date: _____