



## **CMC Markets kicks off its fifth year of partnership with the Waratahs**

**February 2018:** Leading global financial services provider, CMC Markets, is delighted to announce its continued support of the NSW Waratahs, signing on as a major partner for the fifth consecutive year.

The enduring partnership between CMC Markets and the Waratahs is a valuable alignment for both brands, sharing similar core values such as heritage, learning, teamwork and strategy.

The partnership has seen CMC Markets engage with hundreds of thousands of Waratahs fans and rugby union followers since 2014. Increasing brand awareness for CMC Markets, by resonating with passionate sports devotees and supporting the development of the iconic game for NSW and Australia.

Matthew Lewis, Head of CMC Markets Asia Pacific, said: "We are excited to be supporting the Waratahs in the 2018 season and want to encourage all fans of the game to take a better position with their trading and investment."

"This year, CMC Markets is extending our partnership with the Waratahs to the wider rugby community by supporting a grassroots coaching initiative with junior players.

"The campaign will see Waratahs stars involved in the learning and development of junior players at their local club, giving back to the clubs that support the future of the sport."

NSW Rugby and NSW Waratahs CEO Andrew Hore said the organisation was delighted to partner with CMC Markets.

"They are people who care and are very loyal to us. CMC Markets have been by our side during some memorable moments but also through the challenging times and that speaks volumes for their devotion to our team and organisation," Hore said.

"As one of the leaders in their field, we are proud to be associated with CMC Markets and look forward to working with our partner again this year," Hore added.

We look forward to sharing more details in the coming months.

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**About CMC Markets**

CMC Markets plc. ([CMCX](#)), was established in 1989 and through regulated offices and branches in 14 countries is now one of the world's leading independent financial services providers. With a head office based in London, UK, the business has offices across many of the world's leading financial centres, including Frankfurt, Paris, Sydney, Singapore and Toronto. Through our award-winning, online and mobile trading platforms, we enable clients to trade over 10,000 financial instruments including contracts for difference (CFDs), foreign currencies (FX), shares, indices, Digital 100s, electronically traded funds (ETFs) mFunds (unlisted managed funds), options, listed managed investments, warrants and interest rate securities. In 2007 CMC Markets launched its broking service, CMC Markets Stockbroking, which is now the largest non-bank aligned, online stockbroker in Australia. Dedicated to quality, innovation and customer service, in 2017, CMC Markets was recognized for overall satisfaction in the 2017 Investment Trends Report (CFD) and as an ABA100 Winner for Service Excellence in The Australian Business Awards in 2015. CMC Markets Stockbroking has continued to provide Australia's Best Value, winning Canstar's Online Share Trading Broker of the Year for seven consecutive years, and additionally our Pro stockbroking platform has been recognised as an ABA100 Winner in The Australian Business Awards 2016 for Business Innovation. Please see our website for more information [www.cmcmarkets.com.au](http://www.cmcmarkets.com.au)

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