

## CMC Markets joins the St Kilda Football Club family

**9 October 2019**: Leading global financial services provider and Australia's second largest retail stockbroking provider\*, CMC Markets, is pleased to announce a new three-year partnership with St Kilda Football Club.

Kicking off in October with CMC Markets' powering St Kilda's 2019 Trade Period, the partnership will see CMC Markets' brand proudly displayed on all AFLM shorts until at least the end of the 2022 season.

Matt Lewis, Head of CMC Markets, Asia Pacific and Canada, commented: "This year sees us celebrating 30 years of innovating for our clients, bringing them industry leading technology, service and education. It's fitting that we're marking this milestone with a partnership with St Kilda, a Club that has been putting their fans first since 1873."

St Kilda General Manager of Commercial, Chris Larkins welcomed CMC Markets to the Saints community adding:

"CMC Markets is a leader in its field, with 30 years of proven and trusted experience helping their clients to kick financial goals. As a proud foundation club, what really resonated with us was CMC Markets' focus on leadership, continued innovation and community.

"CMC Markets' has built long-lasting relationships with their clients, just like we have long relationships with our fans - the majority wearing this club's colours since they were kids.

"It's a partnership built on community, and we're delighted to welcome CMC Markets to the St Kilda family."

Mr Lewis added: "Both of our organisations are built around the people who support us. Our communities, whether traders or football fans, are what make us who we are and drive our continued growth and innovation.

'We're very happy to be part of the St Kilda Football Club community and we're looking forward to supporting the club over the coming years."

Find out more about CMC Markets partnership with St Kilda Football Club <u>here</u>.

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## **About CMC Markets**

CMC Markets plc. (CMCX), was established in 1989 and through regulated offices and branches in 14 countries is now one of the world's leading independent financial services providers. CMC Markets is now the second largest retail stockbroker in Australia\*. Through our award-winning, online and mobile trading platforms, we enable clients to trade over 10,000 financial instruments including contracts for difference (CFDs), foreign currencies (FX), countdowns, electronically traded funds (ETFs), shares, mFunds (unlisted managed funds), options, listed managed investments, warrants and interest rate securities. In 2019, CMC Markets Stockbroking was named Canstar's Online Share Trading Broker of the Year for the ninth consecutive year. Please see our website for more information www.cmcmarkets.com.au

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<sup>\*</sup>As reported by IRESS, in terms of total value of trades executed by both CMC Markets and ANZ Share Investing