



**MEDIA RELEASE**

## **CMC Markets switches on '1-Click Trading'** **Client demand drives new feature which boosts traders' speed of execution**

**29 January 2014:** In today's fast moving markets, experienced traders need to react quickly and have the ability to immediately place and exit positions with minimal obstacles. Delivering to this specific demand is **1-Click Trading**, the latest feature available through CMC Markets' Next Generation online trading platform.

1-Click Trading allows investors to place certain types of orders almost immediately, with a single or double click, directly from any live streaming buy or sell price, for faster order submission. It gives traders the opportunity to react faster when dealing with volatile markets. However, full order tickets will still be quickly available throughout the platform.

"Today's sophisticated traders demand access to the fixed and mobile tools and technology that they need to succeed in generating wealth. The 1-Click Trading feature option allows clients to react faster and take advantage of fast moving markets. It also inherits clients' personalised online settings to streamline their trading experience," said Matt Lewis, Head of CMC Markets ANZ.

Traders can choose to carry over their pre-set order management settings to pre-determine risk and reward ratios by product or asset class such as currency, commodities, indices, shares and treasuries.

Lewis explains, "In switching on 1-Click Trading, a client trading currencies may wish to maintain their pre-determined stop loss at 1% and take profit at 2%. The same client when trading commodities can set default order management settings at different levels. These bespoke settings will remain in place until the client changes them or switches off the function".

Lewis says market trends have created the conditions and are driving the need for the new features, and the surge of interest in the volatile 24-hour Forex market played a factor in our development of 1-Click Trading.

"Traders looking for opportunities in the Forex market understand how local and global news can influence movement in currencies and create an excellent trading environment. Speed is of the essence when leveraging these opportunities, so 1-Click Trading is a natural fit for experienced Forex traders as it enables them to control risk by keeping their regular predetermined stop loss and take profit levels, while giving them the added benefit of executing trades as swiftly as possible," said Lewis.

In addition to the opportunities the current market affords there are other benefits that Forex traders can leverage such as containing costs.



“Currency traders can take advantage of tight spreads while being confident that there are a number of factors that will move the product, keeping trading opportunities on the table. Experienced investors who are trading in size can also reap financial rewards from us in the shape of rebates,” said Lewis.

CMC Markets has also added an **Execution Alerts** feature to its platform. This new feature notifies traders when pending orders have been executed via an in-platform pop-up and optional alert sound. Execution Alerts also enhance CMC Markets iPhone, Android™ and iPad apps as the new feature pushes notifications to traders when their first pending trade since they last logged out has been executed.

Ends.

#### **About CMC Markets**

The CMC Markets Group, a leading independent financial services provider, offers a range of investment products and investment tools including shares, options, listed managed investments, warrants, interest rate securities and CFDs. In 2007 CMC Markets launched its broking service, CMC Markets Stockbroking, which is now one of the few remaining non-bank aligned, online stockbrokers in Australia. Please see our website for more information [www.cmcmarkets.com.au](http://www.cmcmarkets.com.au)

#### **Media enquiries:**

For more information please contact Jacqueline Dearle, ANZ PR Manager on +61 2 8221 2124 or [j.dearle@cmcmarkets.com](mailto:j.dearle@cmcmarkets.com)